***Amount Requested: $200,000***

Market the County as a filming destination, specifically differentiating the Film Commission from other county and regional commissions by the association with Bethel Woods Performing Arts Center. Position Sullivan County to the film industry as “the destination” west of the Hudson River for rural and “Main Street” productions. Exploit and promote the Governor’s Office for Motion Picture and Television Development (www.nylovesfilm.com) and communicate that office’s resources, including NYS tax credits.