Amount Requested: $1,000,000

VIVA is a movement-wide initiative to adapt services and operations to better recruit, train and sustain a strong Girl Scout volunteer base within the Latina community, and to engage and serve more young Latina members. Funding will generate economic benefit to the community by preserving and creating employment opportunities, and injecting revenue for new spending on activities, equipment and supplies. VIVA helps volunteers to build leadership, organizational and technology skills for success in their personal and professional lives.